

# Thrifty Jinxy

A LIFESTYLE BLOG

Chrysa Duran  
owner/editor  
chrysa@thriftyjinxy.com  
www.thriftyjinxy.com

## ABOUT

ThriftyJinxy.com is dedicated to helping readers live a fabulous life on a frugal budget. By spending less on the boring everyday stuff, you have more to SPLURGE on what you love!

We feature the best in recipes, DIY, thrifty tips, travel, entertainment, pets and more.

## AS SEEN ON

- Woman's Day
- Taste of Home
- Parade Magazine
- Country Living
- BuzzFeed
- CBS Television
- Minneapolis Star Tribune
- MSN
- KSTP-TV (ABC) KARE-11 (NBC)

## THRIFTY JINXY'S AUDIENCE



82K



19K



50K



27K



5K

## BLOG STATISTICS

Thrifty Jinxy averages 260,000 unique visitors per month. Our audience is 82% female and 87% of our readers are located within the United States.

**"YOU can live a fabulous life on a frugal budget. I'll help you save on the boring stuff so you can splurge on your passions."**

